



Inspired marketing  
 Innovative websites  
 Creative eLearning

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Where bright ideas take off



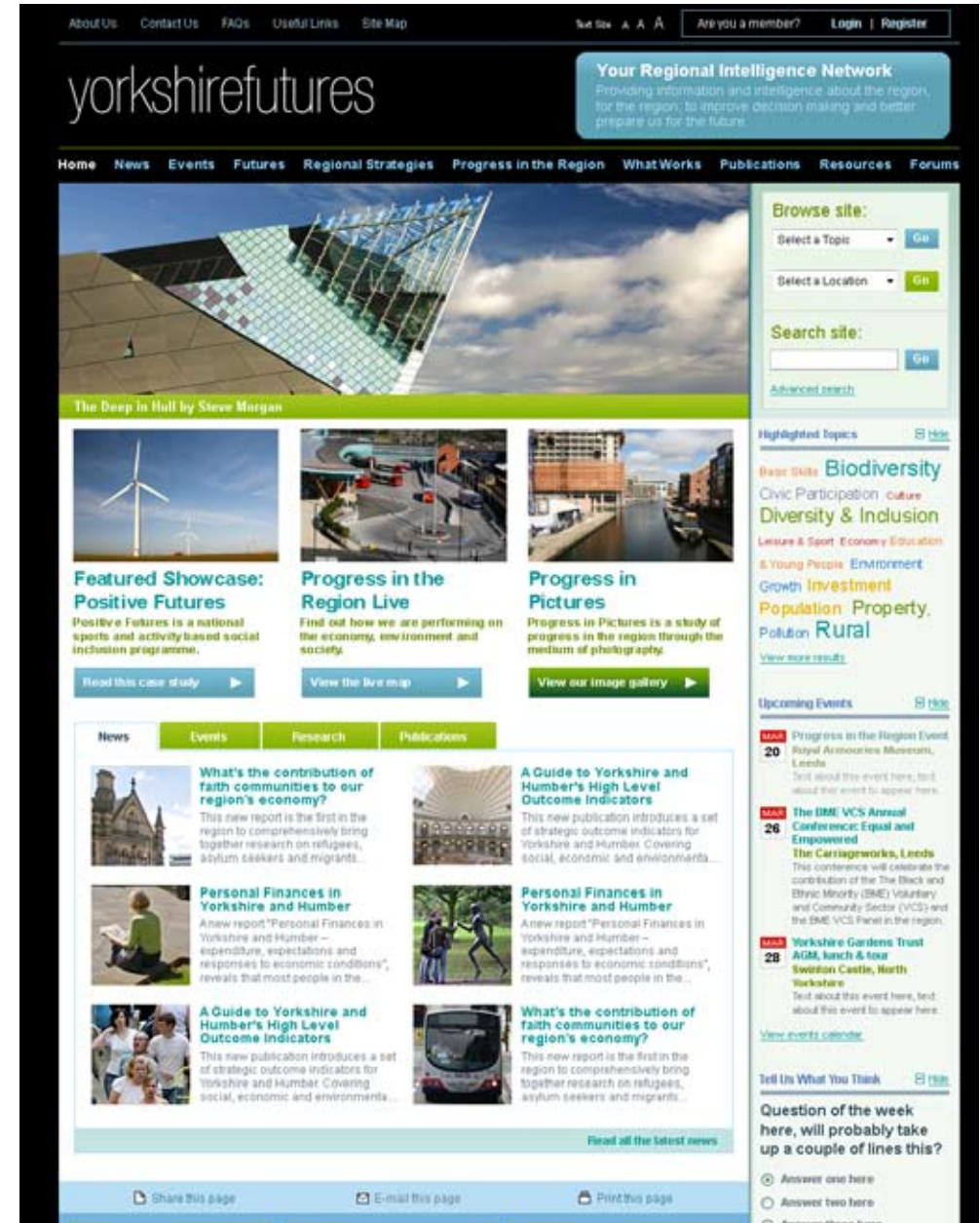
## Background

We were commissioned by Yorkshire Futures to redevelop their existing, mission-critical website. Yorkshire Futures has a large membership which includes members of parliament, researchers, the press and the general public.

Our brief was to create a highly informative, content rich and visually engaging site that would meet 2 main objectives – to represent Yorkshire Futures as a core centre of intelligence for the region, and to ensure that the new website would be the first port of call for anyone with an interest in Yorkshire’s social, environmental and economic development.

Our work with Yorkshire Futures involved the design of a completely new ‘look and feel’ for the site, the deployment and customisation of functionality to support user-generated content, the creation of sophisticated site search and browse features, the creation of a number of associated ‘mini-sites’ and the migration of thousands of documents and other data from existing databases.

## Website homepage





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We worked closely with Futurate on the re-development of our website, which is an essential component of our day-to-day operations. The project was complex and challenging, partly because of the volume of content involved and partly because of the need to provide innovative, dynamic ways for our site users to access and share content. Futurate approached the task with rigour, creative flair and a real determination to ensure that both Yorkshire Futures and our site users got the very best available solution. The team clearly have a strong grasp on the technical, creative and people issues associated with building larger-scale websites. I highly recommend them.

Ian Aspinall  
Yorkshire Futures

Website 'Events Calendar' page

**Events**

Event Calendar  
View all Events  
Add an Event  
About Events

Arranging an event?  
Tell us about it!  
Simply complete our online form to promote your event on our website.  
Learn more >

**Events**

Find an event:  
Keyword:  Filter by topic:  Filter by micro-site:   
All Topics Include all Micro-sites Go

You are viewing all events for June 2009  
There are 16 events taking place this month. [View all events](#)

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
1	2	3	4	5	6	
7	8	9 Public Art and Regeneration Northern Mind Innovation Programme Information Event	10	11 South Yorkshire Care Awards 2009 VIREF AGM	12	13
14	15 Continuing Professional Development Course in	16 Northern Mind Innovation Programme	17 LIFE Funding Seminar	18 North Yorkshire Stone Symposium	19	20

**Highlighted Topics**

- Basic Skills **Biodiversity**
- Civic Participation **Culture**
- Diversity & Inclusion
- Leisure & Sport **Economy Education**
- & Young People **Environment**
- Growth **Investment**
- Population **Property**
- Population **Rural**

View page results

**Upcoming Events**

- 20** Progress in the Region Event  
Royal Armories Museum, Leeds  
Text about this event here, text about this event to appear here
- 26** The BME VCS Annual Conference: Equal and Empowered  
The Carriageworks, Leeds  
This conference will celebrate the contribution of the The Black and Ethnic Minority (BME) Voluntary and Community Sector (VCS) and the BME VCS Panel in the region.
- 28** Yorkshire Gardens Trust AGM, lunch & tour  
Swinton Castle, North Yorkshire  
Text about this event here, text about this event to appear here

[View events calendar](#)

Website 'Showcase' landing page

About Us Contact Us FAQs Useful Links Site Map Text Size A A A Are you a member? Login Register

**yorkshirefutures**

Your Regional Intelligence Network  
Providing information and intelligence about the region, for the region, to improve decision making and better prepare us for the future.

Home News Events Futures Regional Strategies Progress in the Region What Works Publications Resources Forums

Browse site:  
Select a Topic:  Go  
Select a Location:  Go

Search site:  
 Go  
Advanced search

Highlighted Topics  Hide

- Basic Skills **Biodiversity**
- Civic Participation **Culture**
- Diversity & Inclusion
- Leisure & Sport **Economy Education**
- & Young People **Environment**
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View page results

**Upcoming Events**  Hide

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[View events calendar](#)

**Generic Promotion Here**  Hide

Promotion Title Here  
Sub title for your promotion here  
Text about this event here, text about this event to appear here. Text about this event here, text about this event to appear here.

Promotion Title Here  
Sub title for your promotion here

**What Works**

Search What Works  
Showcase  
Showcase 1  
Showcase 2  
Showcase 3  
Showcase 4  
Showcase 5  
Showcase 6  
Showcase 7  
FAQs  
Guidance for Inclusion  
Contribute Content

**Learn from What Works**  
Use our search

**Showcase**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam tempus lacus quis diam condimentum. Curabitur semper augue vel metus ornare pulvinar.

**Showcase 1 Title Here**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam tempus lacus quis diam condimentum. Curabitur semper augue vel metus ornare pulvinar.  
Report type: Case study

**Showcase 3 Title Here**  
 Proin vestibulum ligula eget nulla pulvinar in fructu. Quis odio pellentesque. Vivamus lobortis libero a eros ultricies orci at lobortis turpis. **Research Findings**

**Showcase 4 Title Here**  
 Nunc eu odio at urna congue. Quis blandit et sapien. Aliquam nunc felis, euismod ac fructu et, imperdiet vel odio. **Research Findings**

**Showcase 5 Title Here**  
 Phasellus sed amet dolor vel odio aliquam suscipit. In est. Pellentesque sed ultrices orci urna. Quis que tempor nulla tempus. Nulla euismod gravida ipsum non vestibulum.